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Flip Flop Regatta 2011

Dear ALLY Supporter,

On behalf of The ALLY Foundation and the Flip Flop Regatta Committee we would like to thank you in advance for your interest in supporting our Ninth Annual Regatta to be held on August 12<sup>th</sup> and 13<sup>th</sup>, 2011 at Courageous Sailing Center in the Charlestown Navy Yard.

This fundraiser brings together many of the great sailing communities that Ally loved and served so well while raising awareness and much needed funds for The ALLY Foundation. This spectacular summer event will feature PHRF Racing, Mt. Gay Rum tent parties with live entertainment, dancing, auction opportunities and spectacular panoramic views of land and sea! Events such as this would not be possible without the financial support and in-kind donations of goods and services from our caring sponsors.

The ALLY Foundation was established in memory of Alexandra ("Ally") Nicole Zapp, who was tragically murdered by a repeat sex offender in July 2002. The mission of the Foundation is to prevent opportunities for violent sex offences, to educate the public, and to advocate necessary changes in culture, attitude and legal policy. The Foundation has conducted unprecedented research and is leading the efforts to change the discussion and perception regarding sex offender management.

The ALLY Foundation has long promoted evidence-based legislation and practices. We have partnered with an international think tank, the impeccably credentialed RAND Corporation, to establish a Research Institute and an evidence-based clearing house for the collection and dissemination of applied research and practices for the prevention, management and economics of violent and sexual crime. With the annual cost of rape victimization estimated at \$127 billion and the reality that 1 in 4 women and 1 in 7 men are victims of sexual assault in their lifetimes, one can truly appreciate that this is an epidemic. Through our mission, The ALLY Foundation also strives to celebrate Ally's memory with the same charitable and compassionate spirit that guided her throughout her short life.

We would be happy to provide any additional information you might need to make your donation decision. Please feel free to visit our website at [www.theallyfoundation.org](http://www.theallyfoundation.org) to learn more about this exciting event and a very important and worthy cause. The ALLY Foundation is a 501 (c) (3) charitable organization and the Federal Tax Identification Number is 46-0502448.

The ALLY Foundation is at a critical, capacity-building time in its history and with your support, we can continue to play a national role in the debate about effective sex offender management. As a contributor to this year's Flip Flop Regatta your donation will play an important role far beyond this exciting event.

Sincerely,

Shana P. Melcher  
The ALLY Foundation

Andrea M. Casanova  
Executive Director

